

## **Do you know what vets say about “All Natural” and “Grain Free”?**

Her stomach ached from worry as she stroked her dog’s head. The vet drew the blood that she hoped would provide answers. Then she waited...stroking, stroking, while her stomach hurt.

2 months earlier...

Stella’s co-worker Paul told her to switch her dog Kane to grain free, human grade, wolf forage, something, something food.

She went right out and bought it.

Kane’s a very healthy big puppy. I’m talking 60 pounds with feet the size of dessert plates big. This is going to get expensive fast!

But Stella’s ok with it because she loves that happy heap of drooling fur.

### **Your furry friend needs to you to read this...**

Kane stopped acting like a puppy. He was lethargic and his coat was dull. Stella took him to the vet straight away.

Now for the results from the vet...

Kane was developing a heart condition called Dilated Cardiomyopathy. That sounded very scary and when the veterinarian explained that it was an enlarged heart and a thinning heart muscle, she was frantic!

**“...we have observed an association between certain diets and DCM.”** *Dr. Steven Solomon, Director of the Center for Veterinary Medicine (CVM) for the FDA, in an article in Pet MD.*

The vet explained that Kane was young and still growing. He would be fine, but he needed nutrients that the designer food wasn’t providing.

He gave her an article from Pet MD that stated in part, the FDA was investigating why this was becoming more prevalent. After studying 1100+ dogs they found that 90% of the affected dogs were on a grain free diet. It stated that the investigation is ongoing, but concerns were raised.

The vet urged Stella to do her own research.

She dug in...

What she found was eye opening!

### **According to the AKC Family Dog Magazine article “Can Dogs Eat Wheat and Other Grains?”**

-1st: balance is key. Dogs need a mixture of protein, carbohydrates, and grains for fiber and the nutrients to keep them healthy.

-2nd: grain free doesn’t mean more meat. They may have less than traditional food.

-3rd: grains aren't bad for dogs. They are more likely to be sensitive to beef, eggs, chicken, and dairy.

-4th: whole grains have a lot of vitamins and minerals like B vitamins, iron, magnesium, and selenium. These are found in grains and vegetables.

### **What's trending today for human diets often gets transferred to our pets' diets.**

She found an article in The Atlantic called "How Americans Decided Dogs Can't Eat Grains", that links our notion that if gluten is bad for me, it must be bad for my dog. And there are many other health trends out there that we force on our pets. When we struggle to control our own food choices it can sometimes be easier to control our pets' diet instead. But it's not always in their best interest.

### **What about all the different treats out there?**

Stella found out another interesting nugget. Treats can really pack calories. So, her research led her to Puptastic Naturals Jerky treats. They come in 5 flavors that Kane loves, and they have just 6 calories per treat!

Furry Friends Natural Products, Inc are the creators of these healthy treats and others.

Inspired by the current investigation into grain free dog foods, and the pet food recalls, they have changed some formulas and gone back to the lab to find the best combinations.

*A quote from Christopher Lea, a veterinary-medicine professor and director of the Auburn University Veterinary Clinic sums up how our pets' diets are affected by our friends and co-workers' opinions. He claims that when people think that they are doing right by their pet's it's hard to change their mind, "One thing you'll learn is that people are very passionate about their pets' diets," said Lea in an article in The Atlantic.*

**Jake and Elaine Willis, the founders of Furry Friends Natural Products, agree!** As founders of a pet food company and concerned pet owners- they know ... dogs need a balanced diet just like we do. Consider this...when we remove something from our diet such as dairy or gluten, we add vitamins or supplements to replace the nutrients. By arbitrarily removing grain from a dog's diet but not replacing the nutrients grains provide.... we endanger our dog's health.

That's one of the reasons that Jake and Elaine are passionate about providing the healthiest and tastiest treats. Treats that they feed their own canine family.

Now you can get a **FREE BOX** of **PUPTASTIC NATURALS JERKY TREATS**.

Elaine will send your dog a variety pack so that he can choose the flavor he likes best.

**It's a \$25 value!**

*P.S. Do you want to try our other products? If you **add any other** product to your order of the **FREE BOX of PUPTASTIC NATURALS JERKY TREATS (\$25 Value)** get a **50% off coupon** for your next order!*

Jake's ready to ship your order the second he gets it so that your healthy dog can get a taste ASAP, **but what do you think about getting a sample box for your friend...? I can't believe I'm even considering this but.... let's make it 2 boxes. 1 for your dog and 1 for your friend's dog.**

Order right this minute before Elaine see's what I've done.

**[www.PuptasticNaturals.com/freetreats](http://www.PuptasticNaturals.com/freetreats)**